

Cookie scan report

Summary

Scan date: 17/05/2018 Domain name: www.vidyard.com Server location: United States Cookies, in total: 105

Scan result

105 cookies was identified

37 cookies are unclassified and needs manual classification and a purpose

description.



Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NA	ME PROVIDER	TYPE	EXPIRY
_jid	disqus.com	HTTP	Session
	······································		

 $\textbf{First found URL:} \ https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/$

Cookie purpose description: Used to add comments to the website and remember the user's Disgus login credentials across websites t

Initiator: Script tag, page source line number 124

Source: https://df15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United States (adequate)

BIGipServer# 273-eql-130.mktoresp.com Session

First found URL: https://www.vidyard.com/

Cookie purpose description: Used to distribute traffic to the website on several servers in order to optimise response times.

Initiator: Script tag, page source line number 4

Source: https://273-eq1-130.mktoresp.com/webevents/visitWebPage?_mchNc=1526590525666&_mchCn=&_mchId=273-EQL-130&_mchT $k = _mch - vidyard.com - 1526590525665 - 11797 \& _mch Ho = w w w.vidyard.com \& _mch Po = \& _mch Ru = \%2F \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Vr = 153 \& _mch Pc = https: \%3A \& _mch Pc = https: \%3A$ mchHa=&_mchRe=https%3A%2F%2Fwww.vidyard.com%2F&_mchQp=

via https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

HTTP BIGipServer# Session app-ab18.marketo.com

First found URL: https://www.vidyard.com/

Cookie purpose description: Used to distribute traffic to the website on several servers in order to optimise response times.

Initiator: Script tag

Source: https://www.vidyard.com/

Data is sent to: United Kingdom (adequate)

JSESSIONID vidyard.marketlinc.com HTTP Session

First found URL: https://www.vidyard.com/

Cookie purpose description: Preserves users states across page requests.

Initiator: Script tag, page source line number 4 Source: https://vidyard.marketlinc.com/deployment

via https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Category: Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
lang	ads.linkedin.com	HTTP	Session

First found URL: https://www.vidyard.com/

Cookie purpose description: Remembers the user's selected language version of a website

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: Ireland (adequate)

Prior consent enabled: No

Category: Statistics (11)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 _utm.gif
 google-analytics.com
 Pixel
 Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Google Analytics Tracking Code that logs details about the visitor's browser and computer.

Initiator: Script tag, page source line number 124

 $Source: https://ssl.google-analytics.com/r/_utm.gif?utmwv=5.7.2&utms=1&utmn=2133065268&utmhn=disqus.com&utme=8(component*3lforum*version*userType)9(embed*3lvidyardblog*next*not_logged_in)&utmcs=UTF-8&utmsr=1024x768&utmvp=597x404&utmsc=24-bit&utmul=en-us&utmje=0&utmfl=-&utmdt=Disqus%20Comments&utmhid=652247315&utmr=https%3A%2F%2Fwww.vidyard.com%2Fblog%2Fmeet-vidyard-team-video-style-greg-bowen%2Fbutmp=%2Fembed%2Fcomments%2F%3Fbase%3Ddefault%26f%3Dvidyardblog%26t_i%3D22365%25525bttp%25253A%25252Fwww.vidyard.com%25252F%25253Fp%25253D22365%26t_u%3Dhttps%25253A%25252Fwsvw.vidyard.com%25252F%25252Fwww.vidyard-team-video-style-greg-bowen%255252F%26t_e%3DMeet%25250the%252520Vidyard%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_d%3DMeet%25250the%252520Vidyard%252520Team%25252C%252520Video%252520Style%25253A%25252OGreg%252520Bowen%26t_t%3DMeet%25250the%252520Vidyard%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%25250the%252520Vidyard%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%25250the%252520Vidyard%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%25250the%252520Vidyard%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%25250the%252520Vidyard%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252500Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252500Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252520Team%25252C%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252520Team%252520Cmem%252520Video%252520Style%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252520Cmem%252520Video%252520Video%25253A%252520Greg%252520Bowen%26t_t%3DMeet%252520Cmem%252520Cmem%252520Video%2$

Data is sent to: Netherlands (adequate)

_utma disqus.com HTTP 2 years

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

Prior consent enabled: No

utmb disaus.com HTTP Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytic s to calculate the duration of a website visit.

Initiator: Script tag, page source line number 124

 $\textbf{Source:}\ https://4f^{1}5fi4^{2}7agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

Prior consent enabled: No

_utmc disqus.com HTTP Session

 $\textbf{First found URL:} \ https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/$

Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

Prior consent enabled: No

_utmt disqus.com HTTP Session

 $\textbf{First found URL:} \ https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/blog/meet-video-style-greg-bowen/blog/meet-video-style-greg-bowen/blog/meet-video-style-greg-bowen/blog/meet-video-style-greg-bowen/blog/meet-video-style-greg$

Cookie purpose description: Used to throttle the speed of requests to the server.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js.} \\$

Data is sent to: United States (adequate)

Prior consent enabled: No

_utmz disqus.com HTTP 6 months

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js} \ \text{ } \ \text{ }$

Data is sent to: United States (adequate)

Prior consent enabled: No

at.hist.# vidyard.com HTML Persistent

 $\textbf{First found URL:} \ https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/\\$

Cookie purpose description: Used by the social sharing platform AddThis to store the user's usage history of the AddThis sharing widg

et

Initiator: Script tag, page source line number 124

Source: https://df15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United Kingdom (adequate)

_ga vidyard.com HTTP 2 years

First found URL: https://www.vidyard.com/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

_gat vidyard.com HTTP Session

First found URL: https://www.vidyard.com/

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

_gid vidyard.com HTTP Session

First found URL: https://www.vidyard.com/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

disqus unique disqus.com HTTP 1 year

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Collects statistics related to the user's visits to the website, such as number of visits, average time spent on the website and loaded pages.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js}$

Data is sent to: United States (adequate)

Prior consent enabled: No

Category: Marketing (52)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 #.gif
 rlcdn.com
 Pixel
 Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$

Initiator: Script tag, page source line number 124

Source: https://idsync.rlcdn.com/365758.gif?partner_uid=1aedac8d-af74-4d8e-989c-4172bf7b8515

via https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United States (adequate)

_atuvc vidyard.com HTTP 13 months

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Updates the counter of a website's social sharing features.

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

_atuvs vidyard.com HTTP Session

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Ensures that the updated counter is displayed to the user if a page is shared with the social sharing servic

e, AddThis

Initiator: Script tag, page source line number 63

 $\textbf{Source:} \ https://s7.addthis.com/js/300/addthis_widget.js\#pubid=ra-5a9d70f62901a410$

Data is sent to: United States (adequate)

Prior consent enabled: No

vidyard.com HTMI Persistent at.cww

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Used by the social sharing platform AddThis

Initiator: Page source line number 63

Source: Inline script

Data is sent to: United States (adequate)

Prior consent enabled: No

180 days kuid krxd.net HTTP

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 124
Source: https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: Ireland (adequate)

ads/ga-audiences aooale.com Pixel Session

First found URL: https://www.vidyard.com/

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites

Initiator: Script tag, page source line number 4

Source: https://www.google.com/ads/ga-audiences?v=1&aip=1&t=sr&_r=4&tid=UA-23761675-2&cid=598345281.1526590526&jid=1870176805&_v=j67&z=1228933048

via https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

api/sync pippio.com Pixel Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

Source: https://pippio.com/api/sync?pid=4149&it=1&iv=NWFmZGVjZGE3NjU1MDkuNTl0OTgyNzQ=

 $\textbf{via} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.jsc.edu.$

Data is sent to: United States (adequate)

api/sync/ddp pippio.com Pixel Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

 $AQABIFCKs REAASBQ is ERAAEgUIr REQABIFCNVDEAASBQ ic SBAA \& google_error = 3000 and a second second$

 $\textbf{via} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js} \ \text{via} \ \text{via}$

Data is sent to: United States (adequate)

HTML at-lojson-cache-# Persistent vidyard.com

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Used by the social sharing platform AddThis

Initiator: Page source line number 63

Source: Inline script

Data is sent to: United States (adequate)

Prior consent enabled: No

vidyard.com HTMI Persistent

First found URL: https://www.vidyard.com/blog/

 $\textbf{Cookie purpose description:} \ \textbf{Used by the social sharing platform AddThis}$

Initiator: Page source line number 63

Source: Inline script

Data is sent to: United States (adequate)

Prior consent enabled: No

linkedin.com HTTP bcookie 2 vears

First found URL: https://www.vidyard.com/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://www.googletagmanager.com/gtm.js?id = GTM-KX2RGJ$

Data is sent to: United States (adequate)

Prior consent enabled: No

BizoID ads.linkedin.com HTTP 179 days

First found URL: https://www.vidvard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4 Source: https://www.googletagmanager.com/gtm.js?id = GTM-KX2RGJ

Data is sent to: Ireland (adequate) Prior consent enabled: No

HTTP bscookie linkedin.com 2 years

First found URL: https://www.vidyard.com/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

bt2 addthis.com HTTP 255 days

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in

order to recommend other parts of the site

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

thebrighttag.com HTTP bt3 1 vear

First found URL: https://www.vidvard.com/blog/meet-vidvard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124 Source: https://s.thebrighttag.com/csx?tp=Xebcych

Data is sent to: Ireland (adequate)

btv3.Xebcych thebrighttag.com HTTP 30 days

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 124 Source: https://s.thebrighttag.com/csx?tp=Xebcych

 $\textbf{via} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js} \ \text{via} \ \text{via}$

Data is sent to: Ireland (adequate)

ck1 rlcdn.com HTTP 180 days

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

di2 HTTP addthis com 1 year

First found URL: https://www.vidyard.com/blog/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

pippio.com HTTP 1 year

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://pippio.com/api/sync?pid = 1391\&ref = https://pippio.com/api/sync?pid = 1391\&ref = https://pippio.com/api/sync?pid = 1391\&ref = https://pippio.com/api/sync?pid = 1391\&ref = https://pippio.com/api/sync?pid = 1391&ref = https:$

g-bowen%2F&it=1&iv=c63qhaah1eg0o7o

 $\textbf{via} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.jschemedia-splitter (a. 1998) and (b. 1998)$

Data is sent to: United States (adequate)

Prior consent enabled: No

didts HTTP pippio.com 1 year

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://pippio.com/api/sync?pid=1391\&ref=https\%3A\%2F\%2Fwww.vidyard.com\%2Fblog\%2Fmeet-vidyard-team-video-style-greent-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard-team-video-style-greent-vidyard$

g-bowen%2F&it=1&iv=c63qhaah1eg0o7o

 $\textbf{via}\ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.jsc.edu.$

Data is sent to: United States (adequate)

Prior consent enabled: No

rlcdn.com HTTP 180 days drtn#

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 124

Source: https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United States (adequate)

facebook.com HTTP 3 months fr

First found URL: https://www.vidyard.com/

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party

Initiator: Script tag, page source line number 4

Source: https://www.facebook.com/tr/?id=1273302572700665&ev=PageView&dl=https%3A%2F%2Fwww.vidyard.com%2F&rl=https%3 A%2F%2Fwww.vidyard.com%2F&if=false&ts=1526590526884&sw=1024&sh=768&v=2.8.14&r=stable&ec=0&o=28&it=1526590526377 **via** https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

G_ENABLED_IDPS HTTP 2915227 days disgus.com

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

Prior consent enabled: No

GPS youtube.com HTTP Session

 $\textbf{First found URL:} \ https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/style-greg-bow$

Cookie purpose description: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

Initiator: Script tag, page source line number 27

Source: https://play.vidyard.com/AxhqNoRMhwudy9DmaJZ3De.js?v=3.1.1&type=inline

Data is sent to: United States (adequate)

Prior consent enabled: No

h heapanalytics.com Pixel Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://heapanalytics.com/h?a=1811696135&u=6314847492271300&v=3024828965297239&s=5102968131267002&b=web&tv= w.vidyard.com%2F&ts=1526590525619&st=1526590525619

via https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Pixel https://io.narrative.io/ narrative.io Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

Source: https://io.narrative.io/?io.narrative.guid.v2=d028ca20-5a14-11e8-b02d-0a7616455f64&companyld=19&id=disqus_id%3Ac63qhaah1eg0o7o&ret=img&ref=https%3A%2F%2Fwww.vidyard.com%2Fblog%2Fmeet-vidyard-team-video-style-greg-bowen%2F via https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: Ireland (adequate)

HTTP 13 months mookie1.com

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 124

Source: https://odr.mookie1.com/t/v2?tagid=V2 501513

 $\textbf{via} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: Germany (adequate)

impression.php/# facebook.com Pixel Session

 $\textbf{First found URL:} \ https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/$

Cookie purpose description: Used by Facebook to register impressions on pages with the Facebook login button.

Initiator: Script tag, page source line number 124

Source: https://www.facebook.com/impression.php/f1278ab3117b7ec/?api_key=52254943976&lid=115&payload=%7B%22source%22% 3A%22jssdk%22%7D

 $\textbf{via}\ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

HTTP io.narrative.guid.v2 narrative.io 18 months

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

Source: https://io.narrative.io/?io.narrative.guid.v2=d028ca20-5a14-11e8-b02d-0a7616455f64&companyld=19&id=disqus_id%3Ac63qha ah 1eg 0o 7o & ret = img & ref = https % 3A % 2F % 2F www.vidyard.com % 2F blog % 2F meet-vidyard-team-video-style-greg-bowen % 2F meet-video-style-greg-bowen % 2F meet-video-style $\textbf{via} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js}$

Data is sent to: Ireland (adequate)

Prior consent enabled: No

juggler/event.gif disqus.com Pixel Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://referrer. disqus.com/juggler/event.gif?abe=0\&embed_hidden=0\&integration=wordpress\%203.0.15\&event=init_embed \&thread=6095048239\&forum=vidyardblog\&forum_id=2117429\&imp=63qhaah7dchro&prev_imp&thread_slug=meet_the_vidyard_team_video_style_greg_bowen&user_type=anon&referrer=https%3A%2F%2Fwww.vidyard.com%2Fblog%2Fmeet-vidyard-team-video-style-greg-bowen%2F&theme=next&dnt=0&tracking_enabled=1&experiment=network_default_hidden&variant=fallthrough&service=dynamic&promoted_enabled=false&max_enabled=false$

 $\textbf{via} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js} \\$

Data is sent to: United States (adequate)

lidc linkedin.com HTTP Session

First found URL: https://www.vidyard.com/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

loc addthis.com HTTP 13 months

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

mdata mookie1.com HTTP 13 months

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 124

Source: https://odr.mookie1.com/t/v2?tagid=V2_501513

via https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: Germany (adequate)

NID google.com HTTP 6 months

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

Prior consent enabled: No

nnls pippio.com HTTP 2 months

 $\textbf{First found URL:} \ \texttt{https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/blog/meet-video-style-greg-bowen/blog/meet-vide$

 $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ https://pippio.com/api/sync?pid=1391\&ref=https%3A\%2F\%2Fwww.vidyard.com\%2Fblog\%2Fmeet-vidyard-team-video-style-green and the state of the state of$

g-bowen%2F&it=1&iv=c63qhaah1eg0o7o

 $\textbf{via} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.jscheme.pdf.} \\$

Data is sent to: United States (adequate)

Prior consent enabled: No

ouid addthis.com HTTP 1 year

First found URL: https://www.vidyard.com/blog/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

PREF youtube.com HTTP 8 months

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.

oss different websites.

Initiator: Script tag, page source line number 27

Source: https://play.vidyard.com/AxhqNoRMhwudy9DmaJZ3De.js?v=3.1.1&type=inline

Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP 2 months pxrc pippio.com

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

Source: https://pippio.com/api/sync?pid=1391&ref=https%3A%2F%2Fwww.vidyard.com%2Fblog%2Fmeet-vidyard-team-video-style-gre

g-bowen%2F&it=1&iv=c63qhaah1eg0o7o

via https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

pxrc rlcdn.com HTTP 2 months

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ \text{https://df} \\ \textbf{15} \\ \textbf{fi42} \\ \textbf{7} \\ \textbf{agh} \\ \textbf{15} \\ \textbf{x4o142} \\ \textbf{ip7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js} \\ \textbf{15} \\ \textbf{1$

Data is sent to: United States (adequate)

rlas3 rlcdn.com HTTP 180 days

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 124

Source: https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United States (adequate)

rtn1-z rlcdn com HTTP 180 days

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124
Source: https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United States (adequate)

HTTP Session adnxs.com sess

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 124

Source: https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: Denmark (adequate)

Prior consent enabled: No

facebook com Pixel Session tr

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Source: https://www.facebook.com/tr/?id=1273302572700665&ev=PageView&dl=https%3A%2F%2Fwww.vidyard.com%2F&rl=https%3 A%2F%2Fwww.vidyard.com%2F&if=false&ts=1526590526884&sw=1024&sh=768&v=2.8.14&r=stable&ec=0&o=28&it=1526590526377via https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

uid addthis.com HTTP 1 year

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

UserMatchHistory ads linkedin com HTTP 179 days

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: Ireland (adequate) Prior consent enabled: No

adnxs.com uuid2 HTTP 3 months

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 124

 $\textbf{Source:} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js and the state of the state$

Data is sent to: Denmark (adequate)

uvc addthis.com HTTP 13 months

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Detects how often the social sharing service, AddThis, encounters the same user.

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

vc addthis.com HTTP 1 year

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Used by the social sharing platform AddThis

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

VISITOR_INFO1_LIVE youtube.com HTTP 179 days

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

Initiator: Script tag, page source line number 27

Source: https://play.vidyard.com/AxhqNoRMhwudy9DmaJZ3De.js?v=3.1.1&type=inline

Data is sent to: United States (adequate)

Prior consent enabled: No

X-Salesforce-CHAT salesforceliveagent.com HTTP Session

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id = GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

xtc addthis.com HTTP 13 months

First found URL: https://www.vidyard.com/blog/

Cookie purpose description: Registers the user's sharing of content via social media.

Initiator: Script tag, page source line number 63

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5a9d70f62901a410

Data is sent to: United States (adequate)

Prior consent enabled: No

YSC youtube.com HTTP Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

 $\textbf{Cookie purpose description:} \ \text{Registers a unique ID to keep statistics of what videos from YouTube the user has seen.}$

Initiator: Script tag, page source line number 27

 $\textbf{Source:} \ https://play.vidyard.com/AxhqNoRMhwudy9DmaJZ3De.js?v=3.1.1\&type=inlines and the state of the s$

Data is sent to: United States (adequate)

Prior consent enabled: No

Category: Unclassified (37)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 _d_mkto
 vidyard.com
 HTTP
 Session

 First found URL: https://www.vidyard.com/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.vidyard.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

_gd# vidyard.com HTTP Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

hp2_hld#.undefined vidyard.com HTTP Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

hp2 id.# HTTP vidyard.com 2 years

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

_hp2_ses_props.1811696135 HTTP Session vidyard.com

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://www.googletagmanager.com/gtm.js?id = GTM-KX2RGJ$

Data is sent to: United States (adequate)

Prior consent enabled: No

vidyard.com HTTP mkto trk 2 years

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://www.googletagmanager.com/gtm.js?id = GTM-KX2RGJ$

Data is sent to: United States (adequate)

Prior consent enabled: No

dc.arrivalist.com HTTP 5 years

 $\textbf{First found URL:} \ https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/$

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

Source: https://dc.arrivalist.com/px/?pixel_id=1405&event_type=pp_sync&nas

Data is sent to: United States (adequate)

avlukey dc.arrivalist.com HTTP 5 years

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

Source: https://dc.arrivalist.com/px/?pixel_id=1405&event_type=pp_sync&nas

 $\textbf{via} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

bf lead vidyard.com HTTP 1 year

First found URL: https://www.vidvard.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

bf visit HTTP vidyard.com Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP Session dc vidyard.com

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.vidyard.com/ Data is sent to: United States (adequate)

Prior consent enabled: No

DFTT_END_USER_PREV_BOOTSTRAPPED

vidyard.com

HTTP 2 years

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.vidyard.com/

Data is sent to: United States (adequate)

Prior consent enabled: No

Drift.Targeting.currentPageViewStarted

vidyard.com

HTML Persistent

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

vidyard.com

HTML Persistent

Drift.Targeting.currentSessionStartedAt
First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://www.googletagmanager.com/gtm.js?id = GTM-KX2RGJ$

Data is sent to: United States (adequate)

Prior consent enabled: No

vidyard.com

HTML Persistent

HTML Persistent

Persistent

HTML

Drift.Targeting.firstVisit

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

Drift.Targeting.lastVisit vidyard.com

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

Drift.Targeting.numberOfSessions vidyard.com

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4
Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

Drift.Targeting.numberOfVisits vidyard.com HTML Persistent

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

Drift.Targeting.previousPage vidyard.com HTML Persistent

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

driftt_aid vidyard.com HTTP 2 years

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.vidyard.com/

Data is sent to: United States (adequate)

Prior consent enabled: No

Cookie scan report - 11/14

driftt sid vidyard.com HTTP Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.vidyard.com/
Data is sent to: United States (adequate)

Prior consent enabled: No

hbv_512817 vidyard.com HTML Persistent

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

lae_eg vidyard.com HTTP 29 days

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

lae_sidvidyard.comHTTPSession

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number

Initiator: Script tag, page source line number 4
Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

lae_srnvidyard.comHTTPSession

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

lae_vfsvidyard.comHTTPSession

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

lae_vidvidyard.comHTTP10 years

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

 $\textbf{Source:} \ https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ$

Data is sent to: United States (adequate)

Prior consent enabled: No

liveagent_oref vidyard.com HTTP 10 years

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

liveagent_ptidvidyard.comHTTP10 years

First found URL: https://www.vidyard.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

liveagent_sid HTTP vidvard.com Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP 10 years liveagent_vc vidyard.com

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

HTTP 29 days vidyard.com ml ea

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

Prior consent enabled: No

sd-session-id HTTP 5 years live.rezync.com

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 124

Source: https://live.rezync.com/pixel.html?c=4656c20ee35215f78e9273796625d90b&cid=c63qhaah1eg0o7o via https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js

Data is sent to: United States (adequate)

Prior consent enabled: No

sync live.rezync.com Pixel Session

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified Initiator: Script tag, page source line number 124

Source: https://live.rezync.com/sync?c=4656c20ee35215f78e9273796625d90b&p=093016b0419d19c905c78c859b815219&pid=659374269

2422606547

 $\textbf{via} \ https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js$

Data is sent to: United States (adequate)

tld vidyard.com HTTP Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 4

Source: https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

273-eql-130.mktoresp.com webevents/visitWebPage Pixel Session

First found URL: https://www.vidyard.com/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 4

Source: https://273-eql-130.mktoresp.com/webevents/visitWebPage?_mchNc=1526590525666&_mchCn=&_mchId=273-EQL-130&_mchT $k = _mch - vidyard.com - 1526590525665 - 11797\&_mchHo = www.vidyard.com\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPc = https: \%3A\&_mchVr = 153\&_mchPo = \&_mchRu = \%2F\&_mchPo = \&_mchRu = \&_mc$ $mch Ha = \&_mch Re = https\%3A\%2F\%2Fw ww.vidyard.com\%2F\&_mch Qp = https%3A%2F%2Fw ww.vidyard.com%2F\&_mch Qp = https%3A%2F%2Fw ww.vidyard.com%2F&_mch Qp = https%3A%2F%2Fw ww.vidyard.com%2F&_mch Qp = https%3A%2Fw ww.vidyard.com%2F&_mch Qp = https%3A%2F$

via https://www.googletagmanager.com/gtm.js?id=GTM-KX2RGJ

Data is sent to: United States (adequate)

zync-uuid rezync.com HTTP 10 years

First found URL: https://www.vidyard.com/blog/meet-vidyard-team-video-style-greg-bowen/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 124

Source: https://live.rezync.com/pixel.html?c=4656c20ee35215f78e9273796625d90b&cid=c63qhaah1eg0o7o $\textbf{via} \ \text{https://4f15fi427agh15x4ol42ijp7-wpengine.netdna-ssl.com/wp-content/uploads/fvm/out/footer-ebbb0daa-1526580225.min.js} \\$

Data is sent to: United States (adequate)

Prior consent enabled: No

Unknown subdomains

The following subdomains were discovered but not scanned. Subdomains may also be setting cookies or using similar tracking technologies. Please consider if these subdomains needs to be scanned as well.

awesome.vidyard.com

- blog.vidyard.com
- davedemo.hubs.vidyard.com
- demos.vidyard.com
- embed.vidyard.comignite.hubs.vidyard.com
- ji.hubs.vidyard.comknowledge.vidyard.com
- learn.vidyard.com
- personalizedvideo.hubs.vidyard.com
- play.vidyard.com
- salesforce.vidyard.com
- $\bullet \quad secure.vidy ard.com$
- share.vidyard.com
- spacecamp.hubs.vidyard.com
- support.vidyard.com
- videos.hubs.vidyard.com
- viewtopia.hubs.vidyard.com

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